

# SHAPING THE FUTURE OF Cosmetic Plastic Surgery IN LOUISVILLE

BY DR. JULENE SAMUELS • COURTESY PHOTO

As I prepare to enter the 26th year of my surgical practice, I think back upon circumstances and events that have had the most impact in "shaping" my career as a cosmetic plastic surgeon...fitting that this month's TOPS is devoted to "Shaping Louisville." I feel lucky to have chosen a career that combines both art and science, so that I can use whatever surgical talent and insight I may have to positively impact the lives of others. I hope I have done this through the years with a style and a flare that is all my own, shaped as it has been by my mentors and past patients. Even the name of my chosen specialty of Plastic Surgery denotes the notion of "shaping" the human form...and no, the word "plastic" does not really mean "plastic" as in credit card (!), but it is derived from the Greek word "plastikos", which means to mold or to form...to shape. Whether it is the male or the female face, breast, or body, I work daily to reduce the negative, enhance the positive and to bring all into a better balance, shape and propor-



tion. I hope I am "shaping" cosmetic surgery in Louisville a bit by my own unique efforts, guided by my own unique sense of beauty, balance and proportion, and by introduc-

ing to my community over and over, a better way to approach common cosmetic issues. But I also hope that in my relentless pursuit of timeless beauty and self-restoration, that I have helped Louisvillians explore their best selves through new and innovative surgical and non-surgical techniques we haven't always had access to in this town. I trained in Dallas, and I have big ideas like many of my Texan friends and mentors, whose progressive and thoughtful insights into our specialty shaped my own surgical thoughts and plans. It was instilled in me early on that in changing the human form, it is as important to preserve classic and natural beauty as it is to provide safe and practically affordable care in ways that thoroughly and consistently improve upon old techniques. These surgeons taught me by example and by daily practice how to think and care for patients in very unique ways. As a result of the cumulative efforts of these great thinkers and mentors in both General Surgery and Plastic Surgery, I came to believe that the best surgeons and specialists relentlessly seek innovation and new ways to deal with old problems, which are timeless in their own right. Leaving a legacy of new thought, new techniques, new friends, new patients, and new "shapes" is a fun way to spend a career. So below is a short list of some of the most exciting new technologies I have brought to you to "shape" Louisville.

We're looking forward to shaping the future of cosmetic plastic surgery in Louisville for years to come! ■

## RENUVION

Renuvion skin tightening of neck, breast and body (with and without liposuction). Photos show results from Renuvion before, after 6 weeks, and after 3 months\*



- **FaceTite** and **BodyTite** minimally invasive skin tightening
- **Profound** and **Fractura** microneedling with radio frequency
- **Vaginal rejuvenation** with laser and radiofrequency technology
- **EMSELLA** and **EMSCULPT** (correction of urinary incontinence and toning of abs and buttock muscles, respectively)
- Non surgical fat reduction body contouring (**UltraShape Power**, **Vaser Shape**, **Exilis 360**)
- Laser resurfacing (**Sciton** and **CO2RE**)